



Provides...

"Online Ordering" and "online advertising" functionalities for individual restaurants and restaurant chains. With Webfood.us websites, *restaurants can use the Internet to reach their customers*, promote their sales, showcase their dishes and services, and offer their customers the ability to order food online.

Key Features:

- Allow restaurants to publish their complete menu.
- Allow individual restaurants to customize their web pages and menu.
- Allow restaurants to publish "SPECIALS" any time.
- Allow restaurants to publish photos of their dishes.
- Allow restaurants' customers to order food online.
- Allow restaurants without computers to receive orders via fax.
- Seamlessly integrate the online ordering / online advertising functions into the restaurants' existing websites with exceptionally low cost, if the restaurants have already invested in website design.
- Provide multi-store functionalities that allow the corporate to manage/publish a corporate menu while allowing individual stores to tailor their menu for their particular local market's needs.

People do use Internet to find information.

No doubt the Internet age has arrived. With the increasing popularity of broadband access (DSL, cable-modem, even wireless broadband), more and more people are online all the time. There is no doubt growth in Internet use is exponential.



Where is the menu?

You post your menu outside of your restaurant, your fax, your specials, and you might even distribute your menus - junk mail form - to the nearby offices. Why? Because you want your menu to be right there when your customers need it. A menu informs and attracts customers. Isn't it? The problem is, after all your effort, your customers still lose the menu. So when they are ready to order or eat, your menu is nowhere to be found. Simply put, not having them available when needed can mean loss of business for you. With a website that have your entire menu displayed, people can just go online.

Why showcase your food or dining area?

A picture speaks a thousand words. There is a direct link between "seeing" and "wanting", especially when one is dealing with satisfying the most primal need of food.

Who has the "specials"?

According to survey, over 40% of patrons order from "specials". In the restaurant business, offering "specials" is a way of life. Webfood.us give you the ability to do so, **ONLINE**.

Our service does not stop after we sell you the website.

An out-dated website is worse than not having one. After you have had your site up and running, Webfood.us provides the service to assist you in keeping it up-to-date. All you need to do is to fax or email us your changes and we will do the rest.

Are you making the most of your advertising money?

More and more print advertising has been replaced by internet advertising. Do an advertising budget to compare the

costs between Webfood.us, and all the other advertising channels. Perhaps start by adding the website address to the yellow pages, your business card, etc...

Problem taking orders over the phone?

Problem teaching your new staff how to make sure all orders are taken with all the details? This will never be a problem if you have a Webfood.us website. Our website allows you to set up all the details of your dishes, and make sure all orders are taken with no omissions or mistakes. For example, the site will ensure the customers indicate what taste the buffalo wings is, soup or salad, or kind of dressing etc. This capability is rarely if ever seen in any online ordering website.

Create Multiple sales opportunities.

How many people pointing to the pictures on your menu or pointing to the dishes next table has and said, "I want 'that'"? Yes, pictures of food help your customers to make decisions. When people see a nice menu with pictures, they tend to browse around, and **FIND THINGS TO ORDER**. Asking your customers to order via the phone without a complete menu on their sight is a lost business opportunity. Many customers order more if they see the everything you have.

Keep in touch with your customers.

Summer hours, activities, introducing new dishes, or even just to chat with your customers? Use the website to build that special relationship with your customers by keeping them in touch and well informed.

Webfood.us is a portal.

What does



effort to pro-

this mean is? It means we can pool our resources and benefit from our combined effort to promote the site.

